



The West Assam Milk Producers' Co-operative Union Ltd.

PURABI DAIRY

The West Assam Milk Producers' Cooperative Union Limited (WAMUL)
World Bank financed Assam Agribusiness and Rural transformation Project (APART)

WAMUL: APART: LMP ISO Con: 2020-21:01

Dated, Guwahati, the 18th, May 2020

REQUEST FOR EXPRESSION OF INTEREST (REOI)

For hiring of Consultancy Services to undertake bench marking of various operating parameters of The West Assam Milk producers' Cooperative Union Limited starting from Producer level to Consumer level under the World Bank financed Assam Agribusiness and Rural Transformation Project (APART)

1. The Government of Assam (GOA) through the Government of India (Gol) has received/obtained a loan from the World Bank (WB) for the Assam Agribusiness and Rural Transformation Project (APART). Assam Rural infrastructure and Agricultural Services (ARIAS) Society, Govt. of Assam is the apex coordinating and monitoring agency for APART. The West Assam Milk Producers' Cooperative Union Limited (WAMUL) popularly known as Purabi Dairy is the agency for implementing activities under the "formal Dairy sector" subcomponent of APART.
2. Under APART, WAMUL will be expanding the capacity of its existing Dairy Plant at Guwahati from 60 TLPD* to 150 TLPD. Accordingly, Expression of Interests (EOI) are invited from Firms/Agencies/ Companies/Organizations having experience in conducting bench marking study of various operating parameters of The West Assam Milk producers' Cooperative Union Limited starting from Producer level to Consumer level under the World Bank financed Assam Agribusiness and Rural Transformation Project (APART).
3. Briefly the scope of the consultancy assignment would cover
 - a. Survey and collection of data pertaining to each of the levels in Dairy value chain i.e producer level, processing level & consumer level
 - b. Data processing and analysis
 - c. Report preparation, presentation and report submission
4. The Managing Director, WAMUL now invites eligible consultancy firms/ agencies/ companies/organizations to submit their Expression of Interest (EOI) for executing the assignment. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services as indicated in the Draft Terms of Reference (TOR) for the proposed assignment, which may be seen at the website of WAMUL viz. (<http://purabi.org/tenders.php>).
5. The list of documents to be submitted along with EOI are (*Expression of Interest shall not be more than total 60 pages*):
 - a. Name, complete address, fax number, e-mail address along with a note on the Ownership and organizational structure & core business area
 - b. Document (s) to demonstrate that the firm is in the business for the last five (5) years;
 - c. Details of at least 3 similar assignments executed in the last 5 years (2014-15 ,2015-16, 2016-17, 2017-18 & 2018-19) to support the short-listing criteria accompanied by completion or acceptance certificate(s), including experience, if any, of having worked with public sector agencies in India/ projects funded by International Multilateral/ Bilateral agencies
 - d. Certificate from the statutory auditors/ Chartered Accountant certifying the total turnover during each of the last 3 financial years (i.e 2016-17, 2017-18 & 2018-19)
 - e. In-house available expertise with domain knowledge and experience in similar assignments.
6. The short-listing criteria include: The firm/ agency should
 - a. be in business for at least last five (5) years
 - b. have Average Annual Financial Turnover of minimum Rs.30 Lakhs in the last 3 financial years (2016-17, 2017-18 & 2018-19)
 - c. have proven experience of successfully completed at least 3 Bench marking Study in Dairy Sector (Dairy Plant Capacity more than 60 TLPD) as consultant in last 5 years (2014-15, 2015-16, 2016-17, 2017-18 & 2018-19)
 - d. have of a multidisciplinary in-house technical team and expert staff available with them.
7. The consultant will be selected in accordance with the Consultants' Qualification Based Selection (CQS) method set out in the World Bank's "Procurement Regulations for IPF Borrowers; Procurement of Goods, Works, Non-Consulting & Consulting Services, July 2016", available at www.worldbank.org. Attention of the interested agencies is drawn to

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paragraph 3.14 of the said Regulations relating to the Conflict of Interest. Consultants may associate with other firms in the form of a joint venture (JV) or a sub-consultancy to enhance their qualifications. However, nature of association i.e. whether JV or Sub-Consultant, must be clearly mentioned in the Expression of Interest.

8. Interested Consultancy Firms/ Agencies/ Companies/Organizations must deliver their EOs in written form in English Language to the address given below on or before **18th June, 2020** in hard copy as well as a soft copy by email before the given date. Further information can be obtained at the address of the Managing Director given below from 11.00 am - 04.00 pm (IST) on all working days.

*TLPD-Thousand Liters Per Day

Sd/-
Managing Director

**The Managing Director, The Milk Producers' Cooperative Union Ltd.(WAMUL), R.K. Jyoti Prasad Agarwala
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